

Nick Tobia

PROJECT MANAGER

SUMMARY

Innovative and experienced Project Manager and Post Production professional with extensive expertise in overseeing editorial, linear, and branded content for digital platforms. Proven track record in managing high-volume video production and budgets, developing efficient workflows, leading cross-functional teams and ensuring content quality.

PROFESSIONAL EXPERIENCE

POST PRODUCER - EDITORIAL / LINEAR PROGRAMMING | Jan 2023 - Present

MotorTrend Studio, Warner Bros. Discovery | El Segundo, CA

- Accurately manage and maintain the budgets our studio works under for our various video initiatives. This includes advising on how to most efficiently spend the money we were allocated to produce the deliverables asked of us.
- Responsible for setting expectations across our company regarding the timeline of videos that have been green lit for production.
- Created two video production pipelines to work in tandem: one for Behind the Wheel and one for high-output editorial videos.
- Post produced "Behind the Wheel," a 10-episode longform, linear series in compliance with SMPTE standards, that is now streaming on Max.
- Led the outreach to and auditioned voice actors to narrate Behind the Wheel. Provided our Executive Producer with my top choices.
- Onboarded and negotiated rates with freelancers.
- Assisted Executive Producer in providing creative and technical feedback to editors/finishers on shot selection, edit flow, music direction, color correction, and sound mixing.
- Acquired materials releases from OEMs to secure usage rights for assets they provided us or that we pulled off their press sites.

POST PRODUCER – BRANDED CONTENT / EDITORIAL | Jan 2022 – Dec 2022

MotorTrend Studio, Warner Bros. Discovery | El Segundo, CA

- Led post-production for 1600 video assets over the course of the year, focusing on branded content.
- Managed multiple client-facing projects with rigorous, overlapping timelines.
- Responsible for calendar creation based on the scoped deliverables.
- Created a comprehensive workflow guide for vendors, aligning their processes with MotorTrend standards.
- Acted as the main liaison with vendors, project managers, and sales teams, ensuring smooth project execution.

POST PRODUCTION COORDINATOR | Feb 2020 – Dec 2021

MotorTrend Studio, Warner Bros. Discovery | El Segundo, CA

- Oversaw MotorTrend's Video Buyer's Guide, delivering over 1200 video assets during the run of the show.
- Coordinated the production of short-form and mid-form digital content.
- Ensured technical quality control for video and efficient archiving processes.
- Provided administrative support to senior executives.



CONTACT

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WEBSITE

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EDUCATION

University of Delaware

Newark, DE – 2018

- Bachelor of Science, Geological Sciences
- Minor, Business Administration

School of Motion

Online – 2019

- After Effects Kickstart
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SKILLS

- Project & Personnel Management from clients, staff & vendors to morale, expectations, & deadlines.
- Efficient Scheduling
- Budgeting and Financial Reporting
- Post Production Workflow Development & Optimization
- Video Quality Control
- Remote Collaboration & Digital Asset Management
- AI Tools – including ChatGPT, OpusClip, Replicate, Photoshop's Generative Fill, etc.
- GSuite Products such as GDrive, Sheets, Docs, etc
- MS Office Products such as SharePoint, OneDrive, Word, Excel, etc